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Mike W. Peng - University of Texas at Dallas

Mike W Peng is the Jindal Chair of Global Strategy and Area Coordinator for the Organizations, Strategy, and International Management (OSIM) Area at the Jindal School of Management, University of Texas at Dallas He is also a National Science Foundation (NSF) CAREER Award winner and a Fellow of the Academy of International Business (AIB)

A UNIFIED FRAMEWORK FOR INTERNATIONAL BUSINESS

A UNIFIED FRAMEWORK FOR INTERNATIONAL BUSINESS Mike W Peng University of Texas at Dallas School of Management, Box 830688, SM 43 Richardson, TX 75083 Tel: (972) 883-2714 / Fax: (972) 883-6029 mikepeng@utdallasedu Denis Y L Wang Chinese University of Hong Kong

Department of Management Shatin, NT, Hong Kong denis669@netvigatorcom

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Big question in international business research Mike W Peng 100 In response, this article is written primarily to take up Buckley's (2002) challenge and also to comment on Buckley and Ghauri's (2004) more recent work While agreeing with Buckley's (2002) ...

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International Business - Mike W Peng, Klaus Meyer Mike W Peng Mike W Peng is the Provost's Distinguished Professor of Global Business Strategy at the University of Texas at Dallas He holds a bachelor's degree from Winona State University, Minnesota and a PhD degree from the University of

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PERSPECTIVE An institution-based view of international business strategy: a focus on emerging economies Mike W Peng¹, Denis YL Wang² and Yi Jiang³ ¹School of Management, University of Texas at Dallas, Richardson, TX, USA; ²Department of Management, Chinese University of Hong Kong,

WHAT DETERMINES THE SCOPE OF THE FIRM OVER TIME ...

MIKE W PENG School of Management University of Texas at Dallas Box 830688, SM 43 Richardson, TX 75083 USA Tel: (972) 883-2714 Fax: (972) 883-6029 mikepeng@utdallas.edu ANDREW DELIOS Department of Business Policy National University of Singapore 1 Business Link, 117592 (usually under the "international business" label) Scholars rarely

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Mike W Peng; Peggy Sue Heath The Academy of Management Review, Vol 21, No 2 (Apr, 1996), pp 492-528 Earlier versions of this article were presented at the Academy of International Business annual conference in Maui, Hawaii, in October 1993 and at the Jackson School of International 494 Academy of Management Review April

THEORETICAL FOUNDATIONS OF EMERGING ECONOMY ...

THEORETICAL FOUNDATIONS OF EMERGING ECONOMY BUSINESS RESEARCH Klaus E Meyer * (* corresponding author) Department of Management, China Europe International Business School (CEIBS), 699 Hongfeng Road, Pudong, Shanghai 201206, China (kmeyer@ceibsedu) Mike W Peng Jindal School of Management, University of Texas at Dallas

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Institutional theory as Foundation for Emerging Economy Research Klaus E Meyer AIB Southeast Asia Penang, December 2015 Main reference: Meyer, Klaus E & Peng, Mike W (2016)

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Mike W Peng wwwmikepengcom (March 1, 2012) 1 Mike W Peng Jindal Chair of Global Strategy Jindal School of Management 4404, The University of Texas at Dallas Global Strategy 1e

INTERNATIONAL BUSINESS and GLOBALIZATION

International Business Business (firm) that engages in international (cross-border) economic activities or the action of doing business abroad (Peng, 2013) Global Business Business around the globe including both international (cross-border) activities and domestic business activities (Peng, 2013) October, 2013 worldwideteamscom

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